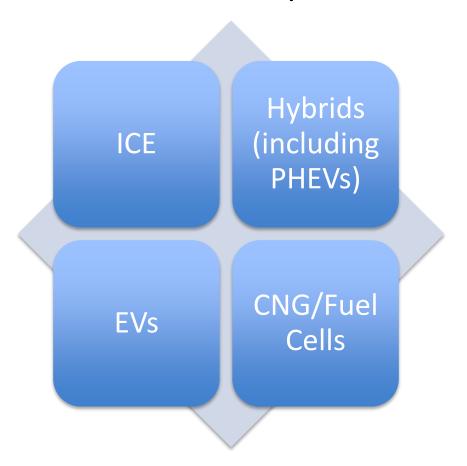


Greening Your Fleet: The Current Market



June 2018

Consumer Options





Personalize



2.4 L, 4 cyl, Automatic (AV-S7) MSRP: \$22,355 - \$34,830



2.0 L, 4 cyl, Automatic (variable gear ratios) MSRP: \$29,605 - \$35,955

EPA Fuel Economy

combined city/highway

Regular Gasoline

MPG 26 34 city highway 3.4 gal/100mi

MPG 49 47 combined city highway city/highway 2.1 gal/100mi

Regular Gasoline

₽ Gasoline 499 miles Total Range

User MPG estimates are not yet

available for this vehicle

\$1,400

\$2.31

Gasoline 758 miles Total Range

Unofficial MPG Estimates from Vehicle Owners

Learn more about "My MPG" Disclaimer

Average based on 12 vehicles 43.6 MPG **→** 52 Hi

View Individual Estimates

You save or spend*

Note: The average 2017 vehicle gets 26 MPG

You SAVE

\$750 \$3,500 in fuel costs over 5 years in fuel costs over 5 years compared to the compared to the average new vehicle average new vehicle

You SAVE

Annual Fuel Cost* Cost to Drive 25 Miles

\$850 \$1,40

15.8 gallons

Cost to Fill the Tank

\$46 \$42 17.2 gallons

Tank Size

*Based on 45% highway, 55% city driving, 15,000 annual miles and current fuel prices. Personalize. MSRP and tank size data provided by Edmunds.com, Inc.

Range on a tank and refueling costs assume 100% of fuel in tank will be used before refueling.



Internal Combustion Engines

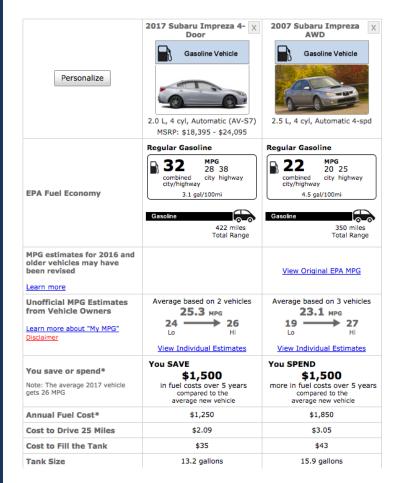
Average Fuel Efficiency of U.S. Light Duty Vehicles

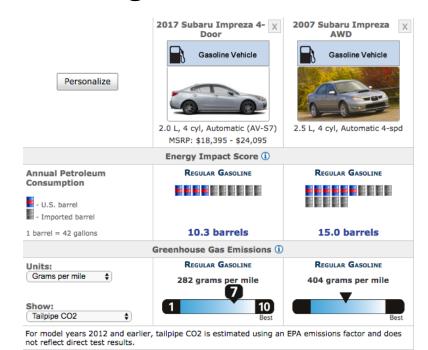
	1980	1985	1990	1991	1992	2010	2011	2012	2013	2014	2015
Average U.S. light duty vehicle fuel efficiency (mpg) (calendar year)	14.9	16.5	18.8	19.5	19.5	21.5	21.4	21.5	21.6	21.4	22.0
New vehicle fuel efficiency (mpg)c (model year)											
Light-duty vehicle											
Passenger car	24.3	27.6	28.0	28.4	27.9	33.9	33.1	35.4	36.2	36.4	U
Domestic	22.6	26.3	26.9	27.3	27.0	33.1	32.7	34.8	36.0	36.7	U
Imported	29.6	31.5	29.9	30.1	29.2	35.2	33.7	36.5	36.6	36.0	U
Light truck (<8,500 lbs GVWR)d	18.5	20.7	20.8	21.3	20.8	25.2	24.7	25.0	25.6	26.3	U
CAFE standards (mpg) ^c (model year)											
Passenger car	20.0	27.5	27.5	27.5	27.5	27.5	30.2	33.0	33.5	34.2	U
Light trucke	U	19.5	20.0	20.2	20.2	23.4	24.3	25.3	25.8	26.2	U

KEY: CAFE = Corporate Average Fuel Economy; GVWR = gross vehicle weight rating; mpg = miles per gallon; U = data are not available.



Internal Combustion Engines







Case in Point: 2019 Chevrolet Silverado



Hybrids and PHEVs

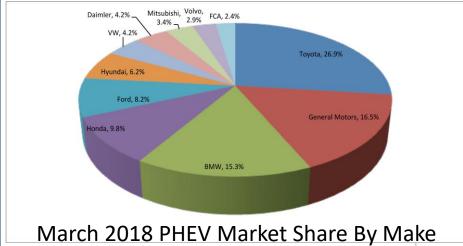
- 40+ hybrids on market now
- Fewer compromises
- Greenwashing still an issue

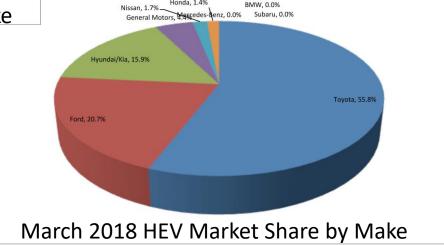






Current Market







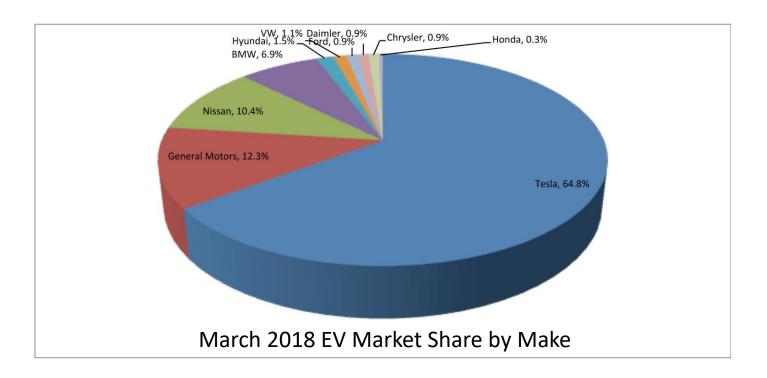
EVs

- Consumer Interest
- Hurdles





Current Market



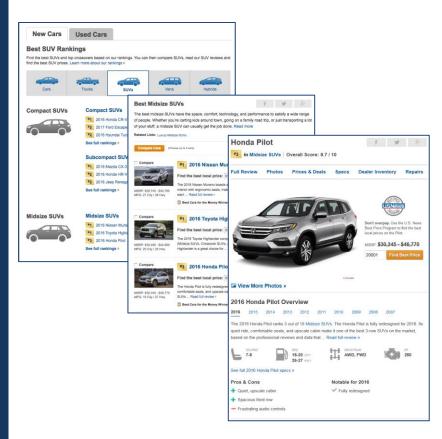


CNG and Fuel Cells





New car rankings and reviews



How Our Car Rankings Work

We rank cars by class based on performance, interior, safety, reliability and overall critic ratings.

Meta - reviews

Our analysis targets clear, actionable takeaways to aid decision making.

- » Is this the right car for me?
- » What do I need to know before buying this car?
- » How does this car stack up vs. other cars?
- What other cars should I consider?
- Which trims and options are worth looking at?



Best Hybrids and EVs



- Overall score in USN rankings
- Starting price
- Fuel economy/range
- CHEVROLET BOLT: Best Electric Vehicle
- HYUNDAI IONIQ: Best Hybrid Car
- KIA NIRO: Best Hybrid SUV
- TOYOTA PRIUS PRIME: Best Plug-In Hybid



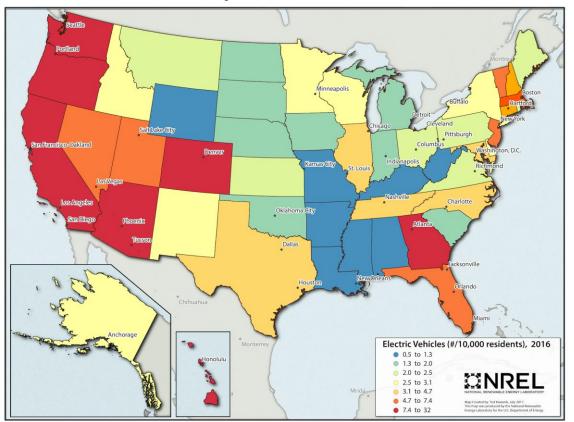
EVs in New Hampshire

PHEV and BEV Sales January - December, 2016 US by State									
State	EV Sales #	EV Sales % of US	Sales % W/O Calif.	EVs % of State Sales	% of New US Car Regist.	Relative to Actual Sales			
California	73,854	50.7%	N/A	3.66%	12%	422.79%			
Oregon	3,486	2.4%	4.9%	1.93%	1.1%	217.70%			
Washington	5,363	3.7%	7.5%	1.81%	1.70%	216.71%			
Hawaii	1,224	0.8%	1.7%	1.39%	0.50%	168.17%			
Vermont	514	0.4%	0.7%	1.32%	0.20%	176.55%			
District of Columbia	405	0.3%	0.6%	1.05%	N/A	N/A			
Colorado	2,711	1.9%	3.8%	1.00%	1.60%	116.40%			
Connecticut	1,511	1.0%	2.1%	0.85%	1.00%	103.80%			
Massachussets	2,905	2.0%	4.1%	0.80%	2.10%	95.03%			
New Jersey	3,980	2.7%	5.5%	0.67%	3.50%	78.12%			
New York	6,043	4.2%	8.4%	0.58%	6.00%	69.19%			
Florida	6,255	4.3%	8.7%	0.47%	7.80%	55.09%			
Georgia	2,435	1.7%	3.4%	0.47%	3.00%	55.76%			
Illinois	2,688	1.8%	3.7%	0.41%	3.90%	47.35%			
Michigan	2,482	1.7%	3.5%	0.41%	3.70%	46.08%			
Texas	4,510	3.1%	6.3%	0.29%	8.90%	34.81%			
All Other States	25,204	17.3%	35.1%						
All States	145,570	100.0%	71,716						

Data Sources: Alliance of Automobile Manufacturers; National Automobile Dealers Association; Chart: EVAdoption.com



EVs in New Hampshire





EVs in New Hampshire

- VW Settlement: 15% (\$4.6M) to improve/increase EV charging infrastructure
- Currently 81 public charging stations in NH
- EV incentives



Autonomous Vehicles

- AVs could drive 2 %— 4% reduction in oil use and greenhouse gasses over next decade*
- Changing role of drivers
- AV and EV tech closely tied
- Fleet Use: Maven and Dominos Pizza, PostMates





What's Next?

• Tech worth waiting for

